

Mr.XXXXXXXXXXX  
Cervantes Institute  
address  
Istanbul

Dear Mr. XXXXXX

We met at Rosa Martinez's opening at the Borusan Art Gallery.

Please allow me to introduce myself. I am the director of a new institution, Proje4L Istanbul Contemporary Art Museum that was inaugurated in September 2001. Our first project was "Becoming a Place" an exhibition the catalog of which I am enclosing with this letter. Our second exhibition "Look Again," just closed, and on Friday, march 1st, we open our new project, Kutlug Ataman's "Women Who Wear Wigs." After WWW, we will host "Stop for a Moment: Painting as Narrative" a project co-organized by NIFCA (Nordic Institute of Contemporary Art) and Proje4L.

The museum is located in a 1.600 m2 annex of an office tower, Harmancı-Giz Plaza. The founder of the institution is architect and real estate developer Dr. Can Elgiz. We encourage experimental exhibition projects. Special attention is given to the needs of new audiences. We are conscious of the fact that contemporary art prospers only in an environment of a growing and diverse

audience, and consider the museum as a mutual space, and a conduit between different communities.

Since last year, we have had international critics and curators such as Hans Ulrich Obrist, Charles Esche, Chris Dercon, and Charles Merewether to give lectures. We have also had a number of local events and we pursue an educational program as well.

Attached, I am adding introductory information about Proje 4L, and my brief biography for your perusal.

I look forward to showing you Proje4L.

Sincerely,

Vasif Kortun