

Dear Vasif Kortun,

I am writing to you from Frieze Foundation, the non-profit organisation that co-ordinates the artists' projects and talks programme that takes place each year at the Frieze Art Fair. As you may know, the fair launched in 2003 to great acclaim: 28 000 visitors from all over the world attended, and there was a great deal of international press attention. Much of that attention was focused on the artists' projects.

Every year we collaborate with two European Union partners on the non-profit programme. The programme is made possible through financial assistance from the London Development Agency, Arts Council England and a Culture 2000 grant from the European Commission. In 2003 we collaborated with NIFCA, Helsinki (Johanna Billing) and Bürofriedrich, Berlin (Monica Bonvicini & Erik Van Leishout). This year we are collaborating with Portikus, Frankfurt and Nicola Trussardi Foundation, Milan.

We would like to invite you to participate as a co-organiser of the programme for the Frieze Art Fair 2006. This would provide Platform Garanti Contemporary Art Centre with the opportunity to commission and produce a project at the fair. The Culture 2000 grant requires a 5% contribution towards the programme budget from each co-organiser, which will work out to be approximately €15 000. However, in return we can offer you a suitable space for the project to be realised and production costs of up to €15 000 including travel and accommodation.

Platform will be acknowledged in all our marketing material, including 500 000 leaflets distributed worldwide. It would be allocated a two page spread in the Frieze Art Fair yearbook alongside the other artists' projects and we will also include a logo acknowledgement of your support on the fair guide map, the yearbook, and special talks and projects leaflet, alongside other supporters. As you know many international curators, critics, gallerists and collectors attend the fair and it is a good opportunity to make them more Platform's activities.

I hope this offer is of interest and look forward to hearing from you. I would appreciate it if you could get back to me by Friday 27 August. Please do not hesitate to contact me if you would like any further information about the fair or the conditions of the Culture 2000 grant.

For more information on the FAF artists' projects and talks programme please visit: <http://www.friezeartfair.com/talks.html>

With best wishes,

Kitty Anderson
Curatorial Assistant

On behalf of Polly Staple, Frieze Art Fair Curator, and Matthew Slotover,
Frieze Art Fair Director.