

Press Release

breadzone

Zeren Göktan

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breadzone, Zeren Goktan's most recent production, is a digital animation that has been developed from an earlier painting of a stack of molding bread in the early stages of decay. Presented as a double projection in Platform's gallery space, the two zones of *breadzone* appear simultaneously on opposite sides of the gallery space forming moments of balance, dialogue and contrast.

The animation starts from a single point on the original image, randomly selected by the computer's hard drive. The focus then travels across the picture, zooming in and out from one level of intimacy to another, while all the time the bread is slowly degrading into an unidentifiable mass. The original overview of the bread is almost impossible to identify in either of the two projections, because the relayed data never follows the same route, or starts out from the same place. The textures blend and merge, in colour and form, to depict a terrain both familiar and acutely solitary. What was once a real micro-environment launches into an intangible mass of camouflage that could be understood as a vast landscape. Taken back to the intimate, it hints at military costume and warfare.

As a digitally rendered simulation, the path of the work is taken out of the artist's and viewers' hands and the difference between what is true or false, real or imaginary is where *breadzone* continues to exist. It is no longer about the visual, but a list of data transmitted as a singular repeated digital language. And as the bread goes on decaying to produce new forms, a whole series of new pictures are consistently being produced with each frame that the system creates. Occasionally even the hardware's capability to read the image malfunctions and the programme temporarily crashes. At this, the work's most sublime moment, the usual sweeping curves made by the endlessly shifting pixels compact into a series of straight lines and for just a moment a perfect minimal painting is all that remains.

breadzone is the first in a season of fast-paced successive solo presentations at Platform.