

TRACEY EMİN EXHIBITION
Press Communication Plan

	Monday	Tuesday	Wednesday	Thursday	Friday	Sat	Sun
JULY		19	20	21	22	23	24 25
		26	27	28	29	30	31 1
		2	3	4	5	6	7 8
AUGUST		9	10	11	12	13	14 15
		16	17	18	19	20	21 22
		23	24	25	26	27	28 29
		30	31	1	2	3	4 5
		6	7	8	9	10	11 12
		13	14	15	16	17	18 19
SEPTEMBER		20	21	22	23	24	25 26

Sending information and visuals about Tracey Emin and the exhibition to A&B (Platform)

Sending out the 1st press release to September monthlies (A&B)

Getting in touch with monthly magazines for an interview with Tracey Emin (A&B)

Getting in touch with monthly magazines for an interview with Tracey Emin (A&B)

Sending out the 2nd press release to October monthlies (A&B)

Sending out the 1st press release to daily and weekly publications (A&B)

Sending out the invitations to the press (A&B)

Tracey Emin is in Istanbul

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Interview with a daily/ weekly* publication (to be determined)

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Opening of Exhibition