

Press Release

Zenith

adeline morlon art direction
with andreas bunte & florian baudrexel
Opening 6.30 pm 5th June – 28th June 2003

Artists Jens Ullrich and Alex Jasch of **adeline morlon** art direction have collaborated with artists Andreas Bunte & Florian Baudrexel to produce the site specific installation **Zenith**, opening at Platform Garanti Contemporary Art Center on June 5.

The installation references our one-space sense of reality, by revealing alternate realities that go unnoticed, but continue to co-exist at the same time. These comparative realities can be understood to represent differences in geography, differences in cultural perception or personal differences in ideas and attitudes about the same subject. The installation will comprise collected and created statements, such as a real door transported from Germany, remoulded segments of the past genuine cracking of Platform's gallery walls, an authentic crystalline saltsee, a typical corona of light on an old slide-projection wall, a true anthropological diagram, a zenith, a natural flash-light-storm, which all vanish into thin air to leave only life sounds, final decisions and fateful road turnings...

adeline morlon art direction describe the concept for Zenith:

While acceleration pressed them into their comfortable seats, the noise slowly pierced the silence and sort of made a place for the 'it', which pulled a soft and ascending humming. Rumors have already been around for some weeks. Rumors about phenomena with perfectly unclear origin. And, which one summarized as 'Into thin air, vanishing destination'. The friction of air continued to decrease constantly with increasing height, until the noble, reflecting material which surrounded it, was only met by sunbeams. Nothing at this level braked its forward movement. They were seen to be sliding over the sky without resistance and without sound. The cabin air became thinner and after a while fatigue spread like heavy fog. White flickering penetrated through the windows, burning into the retina, until everything had disappeared. Shortly before the landing, they gained consciousness. In the shimmering morning light the airplane touched down silently and without any shade on the runway. Nobody uttered a word. Only long afterwards they talked about that incident, which everyone had regarded as a very long confused dream. Afterwards when they were talking about it, it became clear to all of them that everyone had experienced the same thing...

A flickering whiteness, in which detached fragments of thought were spread like nets. These thoughts did not necessarily belong to them, like strange concepts and noises, impulses for which they could not determine a meaning or origin.

adeline morlon art direction are based in Düsseldorf, Germany where they direct a contemporary art space of the same name. The two partners Jasch and Ullrich emphasise working with artists rather than for them, and gear their activity towards spirited collaborations, even when these take the form of solo exhibitions. Their exhibition at Platform has come about following a series of presentations at other art spaces including *Clodhopper – young, dumb and full of cum*, a co-production with the Dusseldorf-based artist and musician Chrisitan Jendreiko for the exhibition *FAIR* at the RCA, London March 2002.

adeline morlon art direction will present documentation of past projects and speak about their practice as an artist run space on 3rd June at 6.30 pm at Platform Garanti Contemporary Art Center.