

Meeting report

Participants: Vasif (Proje 4L)
Yaman Erturan (Mozaik)
Susan Erturan (Mozaik)
Peter Clausen (Dtc)
Nil Öztuzcu (Dtc)

Date: April 04, 2001

Place: Mozaik Ortaköy

✓ **Date of the Reception**

19th of June 2002, Wednesday

✓ **How to display the objects?**

It was agreed that it's better not to segregate the objects from the visitors, and instead increase the security. The issue is still open to discussion. USD 300,- added to the budget for an extra guard.

✓ **the Reception**

Catering: This is additional cost to the budget. The usual price is 3 \$ per person excluding drinks which are to be purchased by the visitors. Peter suggested to talk to Carlsberg and Danske Vodka in order for the caterer to make profit on drinks that would reduce the cost on food.

Number: Who and how many should be invited? Which of the parties should invite how many for the reception? It was agreed that the more the better. Mozaik/Bishop/Total have a shared invitation list of app. 1,000 and DTC will invite additionally app. 250 persons. To this Proje4L will also add their invitation list. DTC is preparing an additional list of the people from other consulates.

✓ **Invitations**

Should the front pictures (for invitations, posters, and the book) be a completely new design or use the already existing one by Danish Design Center (forwarded to Vasif). Vasif was positive about the DDC Design.

✓ **Posters**

This is additional cost to the budget (Posters to be displayed in cafes, schools, shops, etc.) Vasif declared that it will cost approximately 400\$ for 400 posters.

✓ **Vasif Contact to DDC**

Vasif will approach DDC April 8 or 9, 2002 in order to provide DDC with various information and to make the guarantees DDC requires (list of DDC requests were handed out). Copy of message sent to DDC by Vasif should be sent as a copy to International Kultursekretariat att.: Søren Sønderstrup and DTC.

✓ **the Book**

It's agreed that an AJ booklet/book should be published to be given away to visitors for free (a book similar the publication for the "Stop for a Moment" Exhibiton).

The cost of 2000 books is assumed to be 4000-5000\$ everything included.

Vasif is responsible for the book, layout, design, texts, pictures etc. but can expect to receive support from others when needed.

The sponsor is not going to be asked to subsidize it. Instead the producers of AJ in Denmark are contacted according to the space allocated for each (between 200-1500\$). Fritz Hansen, Stelton, etc should be willing to pay more, others who does not have much business in Turkey should have the opportunity to pay less. Should they be placed as advertisements in a separate section or incorporated into the "History of AJ". DTC starts the process immediately.

However, the logo of Novo Nordisk will be published at the back cover of the book.

✓ **Danish Press**

Danish press is going to be invited; major newspapers, columnists, TV, etc. The airlines and hotels will be contacted to host them for free.

✓ **Turkish Press**

The contact to Turkish press is handled and coordinated by Vasif and supported by the others.

✓ **Next Meeting**

It was not agreed when the next meeting is going to take place.