

APPLICATION FORM FOR SMALL EMBASSY PROJECT (MATRA/KAP)

1. Applicant	
Name of agency	Proje4L Istanbul Güncel Sanat Ürünleri Tic. Ltd. fiti.
<u>Contact data</u> (postal address, phone, fax, e-mail)	Proje4L Istanbul Contemporary Art Museum Harman Sok. Harmanc>Giz Plaza, Levent, Istanbul, Turkey Telephone +(90) 212 281 5150 Fax : +(90) 212 283 1799 E-mail: info@proje4L.org
Place of residence	Istanbul, Turkey
Bank account number	
<u>Contact person/supervisor</u>	Vas>f Kortun, Director
<u>Authorised person, position</u>	
Aims of agency	<p>Proje4L encourages experimental exhibition projects. Special attention is given to the needs of new audiences. Proje4L is conscious of the fact that contemporary art prospers only in an environment of a growing and diversified audience. It considers the museum as a mutual space, and a conduit between different communities.</p> <p>The exhibition program does not discriminate between local and global, national and international art. Open to novel proposals, the program supports the development of a critical dialogue. Proje 4L collaborates with other institutions on exhibitions and programs, and partnerships with non-art institutions and networks. It will study, document and pursue exhibitions from private and public collections. The museum publishes literature in conjunction with exhibitions, events and educational programs</p>
Period of existence and previous achievements of agency	Open since September 21, 2001 Exhibitions: Becoming a Place (September 21-November 30, 2001) Look Again (December 12, 2001 - February 23, 2002) Women Who Wear Wigs / Kutlu€ Ataman (March 1-28, 2002) Lectures: Hans Ulrich Obrist, Curator,

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	<p>Museum of Modern Art, Paris Charles Esche, Director, Rooseum Center for Contemporary Art, Malmö, Sweden Chris Dercon, Director Boymans van Beuningen Museum, Rotterdam Orhan Esen, Writer and Urban activist, İstanbul Charles Merewether, Curator, Getty Center for the Humanities, Los Angeles, USA fiener Özmen, artist, NIFCA- Network North Lectures, Net Art at Proje 4L, A three day international workshop</p>
<p>Staff capacity <u>(number of employees/volunteers)</u></p>	<p>3 Full-time staff 2 part-time staff 1 volunteer Project based outsourcing</p>
<p>Financial capacity <u>(turnover for the last 3 years)</u></p>	<p>January- December 2001: Euro 104.000 (2001 Only)</p>
<p>2. Partner agency/implementing agency if different from the applicant</p>	
<p>Name of agency</p>	<p>Oda Projesi</p>
<p><u>Contact data</u> <u>(address, phone, fax, e-mail)</u></p>	<p>Kardefiler Sokak 9/1 Gültepe, İstanbul Telephone +(90) 212 281 5150 Fax : +(90) 212 283 1799 odaprojesi@hotmail.com</p>
<p>Place of residence</p>	<p>Istanbul, Turkey</p>
<p>Bank account number</p>	<p>N/A</p>
<p>Contact person/supervisor</p>	<p>Özge Açıkökol</p>
<p>Authorised person, position</p>	<p>Özge Açıkökol is one of the 3 artists of Oda Projesi and the associate director of the Proje4L Museum.</p>
<p>Aims of agency</p>	<p>Oda Projesi is a self-organized artist collective that pursues art practice with the children and the local community, specifically in low income, immigrant neighborhoods where Oda Projesi is based.</p>
<p>Period of existence and previous achievements of agency</p>	<p>See attached document I.: Oda Biography See attached document II.: Oda History narrative</p>
<p>Staff capacity</p>	<p>3 part-time artists</p>

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(number of employees/volunteers)	
Financial capacity (turnover for the last 3 years)	All Activities have been-self-financed during the 1997-2001 phase. Proje4L museum has supported the Oda Projesy since August 2001 with the rental of the space, and will continue to do so until the end of 2002.

3. Description of project	
Name	Oda Projesi Program
<u>Project background, problem statement</u>	
Brief description	To provide informal education programs in an art museum context and learning with children and their mothers to expand quality of life and enhance civil participation.
Target group	Low-income family primary school students and mothers at Gültepe, Istanbul
Involvement of target group (specify how the target group will be involved in the project activities and what will be its contribution)	Oda Projesi does not pursue an authoritative one-directional pedagogical approach. The programs are constructed with the interaction of the target group.
Expected contribution to social reform and/or the strengthening of pluralism, democracy and the constitutional state	The project is aimed at enriching the lives of students from low-income, immigrant families who have not been properly admitted to share cultural institutions. It will develop civic participation, being and learning together as well as benefit from the resources of the city that are otherwise psychologically inaccessible.
Please, select the MATRA policy field(s) covered by the proposal	<input type="checkbox"/> Legislation and law <input type="checkbox"/> Public administration / public order / police <input type="checkbox"/> Environment / NGO <input type="checkbox"/> Strengthening environmental authorities <input checked="" type="checkbox"/> Education <input type="checkbox"/> Work and social policy <input type="checkbox"/> Human rights / minorities <input type="checkbox"/> Health care

Location/region	Gültepe, Istanbul
Has this project proposal been submitted to other donors?	No

4. Aims of project

Aim(s)

In the traditional family life of Istanbul, home is the first and the most important place in learning, sharing, respecting and caring for each other. In this small system the child learns the basic knowledge of life. Oda Projesi uses home as a bridge between Gültepe and the Proje4L museum, aiming to be in a home with its known place in the society to pursue its projects more easily and in an acceptable way.

Children are mostly limited to live between the school and home. Being in other public places as different ways of perception and understanding, is important for their individuality.

When working with the children from similar schools who come from unprivileged economic conditions, it is important to activate the interaction and livelihood of the spectator and the event, to develop the capacity to listen, feel and see together. As children are open to different things and change themselves having the knowledge of their backgrounds and their situations, it is important for them to understand are the things that makes them as they are and see the possibility to transform themselves.

Following the contemporary city culture is important for the improvement of the children's knowledge and their social environs, and for them to become active members of their community and city.

Gültepe is one of the first neighborhoods (originally a shantytown) that was formed with immigrants from the east and the north of the country. People brought with them their own culture, heritage and way of living. They worked in the

factories on the peripheries of the neighborhood. They used the city as their needs shaped it, without integrating but living with it, and keeping their traditions. Hence, the gap got bigger between classes and ways of living. Oda Projesi operates in this gap trying to make connections, sharing knowledge and life styles. It tries to help people listen and understand each other not by force, but by their own volition.

Working with the mothers is a critical aspect of the program. In the formation of the child, the mother is the responsible one, and the child spends most of his/her time with her. While doing projects with children, letting mothers to be involved in them will be a different experience and be more efficient for the children. As the mothers mostly do not work but spend time at home and have restricted social life; knowing what is going on with their children and trying to grow with them will be the start of a different understanding of life.

Oda Projesi, as in the past, aims to integrate within its programs, educators, artists and people from different disciplines to bridge the gap between fields and work in cohesion.

Oda Projesi transforms the museum into an entertaining place for the children with education. Education also means a processual and through obliteration of the child-like in people. A goal is to sustain an element of surprise, of change, to bring down as well as to construct in adulthood as well.

The children will have time to entertain, to learn, to rest and to listen to themselves in the museum. They will develop commonalities and responsibilities, approach and understand life through art.

Children will shed their daily routines and discover a new mental

	<p>space. New modes of education will be charted: to exchange identities to change places with the children to create new voids between time and spaces.</p>
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Project activities and Time frame

Monthly:

1. Organizing interactive exhibitions with the neighbours and the children in the Oda Projesi space in Gültepe. Using art as a way of language and create its own life.
2. Once in a month in the Proje 4L museum, students will participate in artist-led workshops. How does a person whom we call an artist establish a relationship with children? What is the social responsibility of the artist? Students will become closely engaged with the exhibitions by discussions on themes, techniques and contemporary art.

Weekly:

1. One day a week; going to other museums, seeing other things and looking at them as the memory of humans. Visiting exhibitions, libraries and making neighbourhood tours to know where we live in. In these tours using streets as places to paint.
2. One day a week, working with children on museums, museums in history, their concepts and their use: how would you build your own museum? What would be an ideal museum for them?
3. One day a week joining the classes of children in different schools informing them about the Oda Projesi and expanding the project to several primary schools in Gültepe neighborhood. It is hoped that this will become a seed-bed for future teacher training programs.

Bi-weekly

1. Proje 4L museum tours by the director of the Museum. A continuous program is essential to sustain the interaction that has occurred between the students, the neighborhood, Oda Projesi and Proje 4L.
2. Meetings on art in Turkey

designed to be evolved specially with the children. How would they reimagine it and what are their impression of it? Organizing discusion groups from children thinking on what is to be a man, a woman, a child, an old person, a handicapped person: what is to be an individual?

Organizing home visits with the mothers, joining their tea parties and cooking with them. Using Oda Projesi location and neighbor's homes, getting to know more of their life by sharing.

<p>Results to be achieved</p>	<p>Children are mostly limited to live between the school and home. Being in other public places as different ways of perception and understanding, is important for their individuality.</p> <p>When working with the children from similar schools who come from unprivileged economic conditions, it is important to activate the interaction and livelihood of the spectator and the event, to develop the capacity to listen, feel and see together. As children are open to different things and change themselves having the knowledge of their backgrounds and their situations, it is important for them to understand are the things that makes them as they are and see the possibility to transform themselves.</p> <p>Following the contemporary city culture is important for the improvement of the children's knowledge and their social environs, and for them to become active members of their community and city.</p> <p>Gültepe is one of the first neighborhoods (originally a shantytown) that was formed with immigrants from the east and the north of the country. People brought with them their own culture, heritage and way of living. They worked in the factories on the peripheries of the neighborhood. They used the city as their needs shaped it, without integrating but living with it, and keeping their traditions. Hence, the gap got bigger between classes and ways of living. Oda Projesi operates in this gap trying to make connections, sharing knowledge and life styles. It tries to help people listen and understand each other not by force, but by their own volition.</p> <p>Working with the mothers is a critical aspect of the program. In the formation of the child, the mother is the responsible one, and the child spends most of his/her</p>
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to change places with the children
to create new voids between time and spaces.

6. Expected follow-up

Description of the activities that will ensure continuation after completion of the project:

Please submit this project proposal in one copy. Enclose a copy of the court decision for registration of the applicant organisation, CVs of experts, trainers, speakers, and pro-forma invoices.

Please, submit your proposal with a cover letter enclosed stating therein also the bank details of the applicant organisation (bank account in TRL, bank code, bank address, in whose name the bank account is held) as well as the ID of the authorised person.

All documents should be submitted in English language, except the court decision for registration.

Date:

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Consulate General
of The Netherlands
Istiklal cad. 393
Beyoglu Istanbul